



Investment Transaction & Process Management, Reimagined

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THE CURRENT PROBLEM

Current processes to assemble and manage complex financial transactions are inefficient and costly, with considerable inherent operational risk



Co-ordination across multiple stakeholders is time-consuming



Highly manual processes are inefficient



No centrally accessible data and documents



Lack of controls increases operational risk

OUR SOLUTION

Phundex supports digital collaboration among family offices, funds, innovation hubs, advisors, administrators, investors and those with financing needs



Centralised
collaboration hub

Real time status
dashboards



Manage bespoke
transactions in a
repeatable
manner



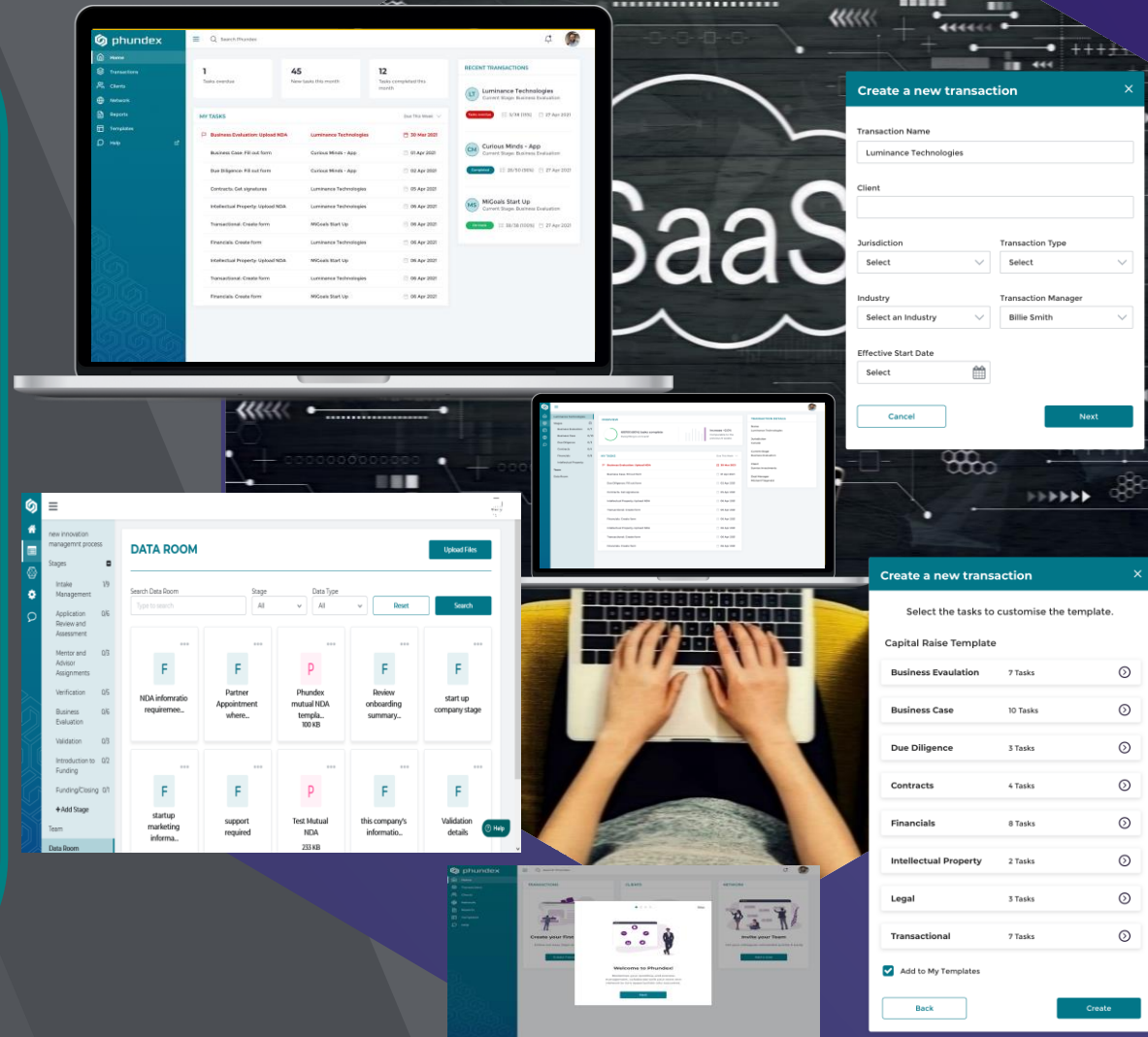
Data room accessible
by all stakeholders
with current
documents



Structured workflow
provides control and
improved governance

HOW WE DO IT- THE PHUNDEX PLATFORM

- Pathway Templates provide best practice guidance
- Dashboards show real time status at every step
- Configure Transaction & Process workflow and Tasks the way you want
- Include internal and external Teams access central data room
- User, data and document specified permissions
- Cybersecurity & ISO 9001, 27001, 27017 standards suitable for regulated clients and financial institutions



WHY NOW & WHY PHUNDEX

Too many incompatible tools = inefficiency & operational risk

Phundex provides:

Interoperability across teams & tools

Best Practice Template Pathways

Permissions, Version Control & Audit History

ESG - Governance



PHUNDEX PATHWAY TEMPLATES- Bespoke Best

Transaction Pathway Templates

- Asset Based Lending
- Asset Funding Application (coming soon)
- Asset Funding Completion (coming soon)
- Business Acquisition
- Capital Raise
- Commercial Funding Application & Completion (coming soon)
- Commercial Funding Completion (coming soon)
- Property Development Funding Application & Completion (coming soon)
- SME Venture Client Assessment to Funding
- Start-up New Equity Raise

Process Pathway Templates

- Asset Funding Application
- Board Meeting Preparation Process
- Business Risk Management Process
- Disaster Recovery Plan (coming soon)
- Financial Processes
- HR Onboarding Process (being developed)
- Innovation Management System
- Payroll Process (being developed)
- SOC Audit Checklist
- Start-Up initial business build to Funding
- VC & family office new deal onboarding process

PHUNDEX USE CASES

Template Pathways provide best practice guidance for transaction and process management

Family Office | VC's

- An sme vc creates a capital raise process with standard documents, ensuring good governance, and regulatory compliance, by customising the Equity Raise Pathway
- A family office streamlines the preparation of quarterly Board meetings using the Board Preparation Pathway

Funds | Funds Services Businesses

- A fund services business uses the Financial Processes Pathway to streamline their monthly, quarterly and annual financial processes

Consultancies | Professional Services

- A consultancy creates a risk management process for its client using the Business Risk Management Pathways
- A business outsourcing services creates bespoke Pathways to manage HR onboarding and payroll processes

Innovation Management

- A university incubator customizes the Innovation Management pathway for onboarding and managing its start-ups , allowing coordination across the central team, mentors, advisors and start-ups.

Want to know more?

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