



phundex

## Investment Transaction & Process Management, Reimagined

June 2022

## OUR MISSION



To digitise pathways and connectors to reduce the time and cost of managing and administering business and investment transactions

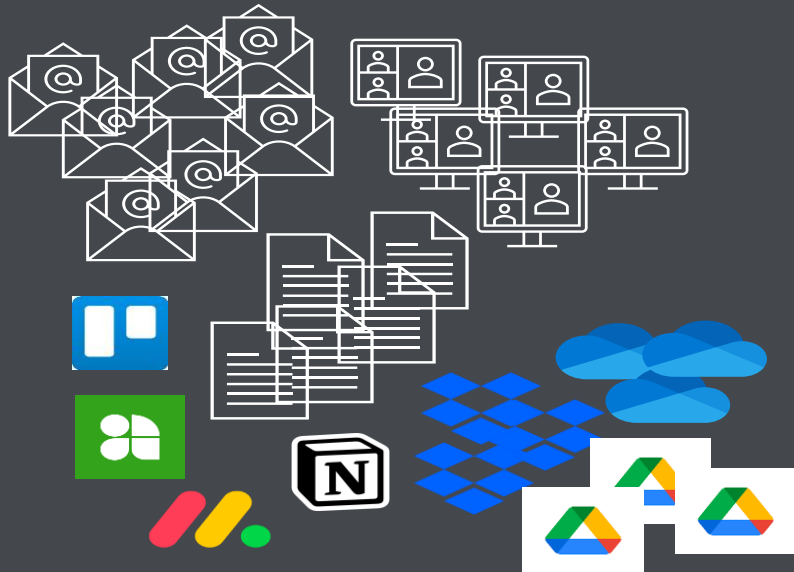
## OUR VISION



To be the single de-facto platform connecting people, processes and technologies across the investment eco-system

# THE CURRENT PROBLEM

Current processes are inefficient and costly, with considerable inherent operational risk



- Coordination across stakeholders is time-consuming
- Reliance on emails to manage processes and transactions
- Inefficient processes increase time to market
- Lack of controls increases operational risk

# THE SOLUTION

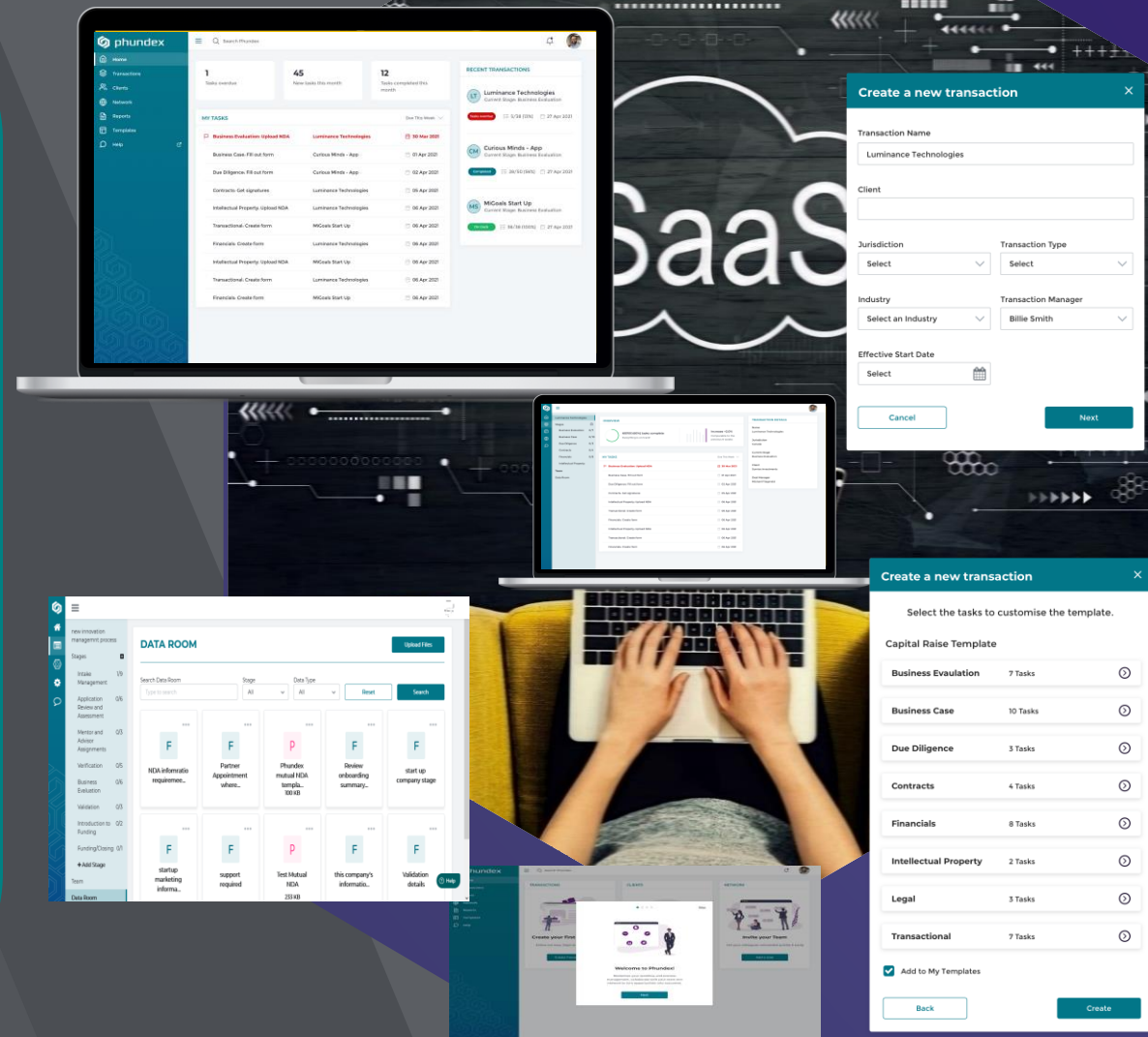
Phundex supports digital collaboration across the investment lifecycle



- An improved funding experience wherever you sit in the investment lifecycle
- Centralised collaboration hub
- Structured workflow provides control & improved governance
- No more searching through emails to see the status or latest document
- Data and document repository with built-in user access permissions, version control & audit trail
- Company search and e-signature capability included

# HOW WE DO IT- THE PHUNDEX PLATFORM

- Pathway Templates provide best practice guidance
- Dashboards show real time status at every step
- Configure Transaction & Process workflow and Tasks the way you want
- Include internal and external Team members
- Data and Virtual due diligence rooms
- Cybersecurity & ISO 9001, 27001, 27017 standards suitable for regulated clients and financial institutions



# PHUNDEX USES

Template Pathways provide best practice guidance for transaction and process management

- An **SME VC** creates a capital raise process with standard documents, ensuring good governance, and regulatory compliance, by customising the Equity Raise Pathway, **significantly reducing the time to raise funding**
- A **family office** uses the Board Meeting Preparation Pathway to standardize the Board meeting process, **reducing time to prepare and improving governance**
- A **fund services business** uses the Financial Processes Pathway to streamline their monthly, quarterly and annual financial processes, **reducing internal costs and improving customer service**
- A **fund** uses the Asset Acquisition Pathway to invest in new assets, **reducing acquisition costs and time to close transactions**
- A **university incubator** customizes the Innovation Management Pathway for onboarding and managing its start-ups, **improving coordination and transparency**
- A **consultancy** creates a risk management process for its client, using the Business Risk Management Pathway, **improving risk management** for the client

# PHUNDEX FEATURES

Feature		Benefit
Best Practice Templates	✔	Easily streamline how you work – fully customisable to your business needs
Transaction/Process Management Workflow	✔	Repeatable structured workflow for processes and transactions provides control & improved governance
Dashboard Reporting	✔	Real-time Dashboard Status Reports for transparent updates
Document Management	✔	Manage data and documents required in a central hub
Document Attachment	✔	Upload and attach documents to tasks or directly into the data room
Due Diligence Room	✔	Create virtual due diligence room by assigning published view only status
Data Permission/Version Control/Audit Trail	✔	Data and document repository with built-in user access permissions, version control & audit trail to meet regulatory requirements
Task Management	✔	Assign, copy and track tasks, set dependencies, and revise data forms easily
Collaboration Tools	✔	No more searching through emails to see the status or latest document Comment on the platform to keep all relevant information in one place
E-Signature	✔	E-signature capability directly via the platform

# PHUNDEX PATHWAY TEMPLATES

## Transaction Pathway Templates

- Asset Based Lending
- Asset Funding Application to Completion (NEW)
- Business Acquisition
- Capital Raise
- Commercial Funding Application to Completion (NEW)
- Commercial Real Estate Acquisition (being developed)
- Property Development Funding Application to Completion (NEW)
- SME Venture Client Assessment to Funding
- Start-up New Equity Raise

# PHUNDEX PATHWAY TEMPLATES

## Process Pathway Templates

- Board Meeting Preparation Process
- Business Risk Management Process
- Data Protection Compliance Pathway (being developed)
- Disaster Recovery Plan
- Financial Processes
- HR Onboarding Process (being developed)
- Innovation Management System
- Investment Committee Preparation Process
- Regulatory Liaison Process
- SOC Audit Checklist
- Start-Up initial business build to Funding
- VC & family office new deal onboarding process



# WHY NOW & WHY PHUNDEX

Too many incompatible tools = inefficiency & operational risk

Interoperability across teams & tools allows you to close deals faster and manage processes more efficiently

Bespoke Best Practice Template Pathways helps streamline the way you work and reduce missed steps and documents

Permissions, Version Control & Audit History to increase audit and regulatory compliance

ESG – Improved & Transparent Governance without extra tools

# Want to know more?

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